

**Tornado Industries
Innovative Cleaning Systems**

PRODUCT RELEASE

FOR IMMEDIATE RELEASE
MEDIA CONTACT: ROBERT KRAVITZ
773-525-3021
RKRAVITZ@RCN.COM

Just the Essentials, Please

When making product selections in tough economic times, cleaning contractors turn to the essentials—such as Tornado® Industries' CK LW 13/1 lightweight, Green Label approved upright vacuum cleaner.

Part of Tornado's Essentials Line, the CK LW 13/1 features dual-fan technology for high-performance cleaning, a huge top-loading filter bag, and a low-profile design to easily maneuver under furniture.

And because the CK LW 13/1 has earned the Green Label, it means the machine is not only highly effective and efficient, but helps protect indoor air quality as well.



For more information, visit www.tornadovac.com, or call 708-867-5100.

Photos: Attached

Available For Interviews And Industry Commentary:

Tornado Industries President Michael Schaffer is available for interviews and industry commentary by calling (708) 867-5100

About Tornado a Tacony Company

Tornado Industries has been designing and engineering quality cleaning equipment for more than 75 years. The company has a long history of developing innovative products and applying the latest technology to increase productivity, reduce costs, and improve safety. Tornado prides itself on always being on the cutting edge of floor care cleaning solutions.

Tornado® Industries, Inc.

7401 W. Lawrence Ave

Chicago, IL 60706

Phone: 800-Vacuums (800-822-8867); Fax: 708-867-6968

Chicago Phone: 708-867-5100

e-mail: sales@tornadovac.com