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Press Release

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**Survey Looks at Jansan Industry's
View of the Upcoming Election**

Chicago, IL—October 6, 2008— A new Tornado e-Poll provides some revealing information regarding the jansan industry's attitudes toward the upcoming presidential election.

Thirty percent, according to the survey, believe the upcoming election will have "a lot" of impact on the cleaning industry and fully 64 percent expect the federal government to enact more laws and regulations that will affect the industry after the coming presidential election.

Also, the poll indicates that everyone taking the survey does plan to vote this year.

AlturaSolutions Communications conducted the online survey for Tornado, a leading manufacturer of professional cleaning tools and equipment, during the first week of June

2008. Approximately 800 building service contractors, janitor distributors, and manufacturers of cleaning products and equipment were e-mailed invitations to take the survey. About 10 percent responded.*

Some of the other key findings:

- Nearly 90 percent of the respondents believe the federal government has “a lot” or “some” impact on the janitor industry; less than 9 percent believe it has “very little” impact.
- As to Green cleaning, more than 80 percent believe the federal government will play a larger role in implementing Green cleaning throughout the United States in coming years.

What It Means

“This was not a scientific survey,” says Jolynn Kennedy, marketing director for Tornado. “But it provides a good overview of some of the prevalent views about the upcoming election and its impact on the cleaning industry.”

Kennedy says she found it significant that everyone taking the survey indicated they plan to vote. “How many of them actually do vote, only time will tell,” she says. “However, there have been several reports that indicate more people voted in the primaries than ever before.”

According to Kennedy, the fact that so many respondents expect the federal government to enact more laws affecting our industry, especially dealing with Green cleaning, indicates they do feel the government will be looking more closely at the cleaning industry.

“This is not the result of [the jansan industry] not meeting the needs of end customers,” says Kennedy. “It’s more an indication that the government and end customers are more aware of how important cleaning is to health and the environment. In many ways, it elevates the importance of our industry.”

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*** About the Survey:**

As indicated, about 800 people were invited to take the survey with approximately 10 percent responding. Most respondents answered all questions on the survey. Some started the survey but did not complete it, while others answered only some questions. All responses were included in the tabulation.

Available For Interviews And Industry Commentary:
Tornado Industries President Michael Schaffer is available for interviews and industry commentary by calling (708) 867-5100

About Tornado® a Tacony Company

Tornado Industries has been designing and engineering quality cleaning equipment for more than 80 years. The company has a long history of developing innovative products and applying the latest technology to increase

productivity, reduce costs, and improve safety. Tornado prides itself on always being on the cutting edge of floor care cleaning solutions, as well as being committed to the success of its dealer network.

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