

**Tornado Industries
Innovative Cleaning Systems**

PRESS RELEASE

FOR IMMEDIATE RELEASE
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First Motorized Broom Makes Waves

Perfect for Day Cleaning Situations

At the recent ISSA/INTERCLEAN® Las Vegas tradeshow, Tornado Industries introduced the first battery-operated “motorized broom” specially designed for the professional cleaning industry. The EB30/1 is light and ergonomically designed, with an adjustable handle and long-life battery that is quickly and easily recharged.

This durably constructed sweeper is specifically designed to meet the requirements of some of our industry’s major target groups such as:

- Contract cleaning companies
- Hotels and restaurants
- Medical facilities
- Schools
- Retail stores

Designed for touch up cleaning, the unit is also perfect for firms moving to Day Cleaning. With a noise level of only 59 decibels—about the same volume as soft office conversation—the EB30/1 can be used in and around office areas even while people are on the phone.

About the Battery

The EB30/1 comes with a removable, compact battery that can be recharged at least 400 times. Operating time varies depending on the surface cleaned. For carpets, the EB30/1 will run approximately 30 minutes before recharging is necessary; for hard-surface floors, it will run about 45 minutes.

Some users may want to purchase a second battery, allowing one battery to recharge while the second is in use. This allows for continuous operation and permits the EB30/1 to be used throughout the day.

The unit comes standard with a charger. An optional “Quick-Charger” is also available. Using the Quick-Charger, the battery can be completely recharged in only 50 minutes.

Quick and Easy Cleaning

Not only is the EB30/1 quiet, it is designed for trouble-free, quick, and easy cleaning throughout the day. At just about four pounds, the EV30/1 can be effortlessly carried up and down stairs or over long distances. The base of the machine is so low that it easily sweeps under furniture, desks, tables, and radiators. And because the machine can clean and sweep as close as 1/16 of an inch next to walls, edge and corner cleaning is a breeze.

The adjustable handle on the EB30/1 is designed like a flexible U-joint. This means the machine can easily be steered in all directions. Hard-to-reach areas as well as stairs are speedily and simply cleaned using the EB30/1. The large waste bin can be simply removed and emptied, and the machine can be turned on and off by a foot-operated switch on the top of the machine.

Finally, the EB30/1 is not just for picking up hair and fine dust off of carpeted areas. It is designed to be used for most regular pick-up tasks—it just makes sweeping quick, easy, and quiet.

Additional Tornado News may be found at:

http://www.tornadovac.com/company_profile/in_news/in_news.asp

Company Backgrounder:

http://www.alturasolutions.com/tornado_industriesbackgrounder.htm

Available For Interviews And Industry Commentary:

Tornado Industries President Michael Schaffer is available for interviews and industry commentary by calling (708) 867-5100

About Tornado

Tornado Industries has been designing and engineering quality cleaning equipment for more than 75 years. The company has a long history of developing innovative products and applying the latest technology to increase productivity, reduce costs, and improve safety. Tornado prides itself on always being on the cutting edge of floor care cleaning solutions.

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