

TORNADO®

"A Better Way to Clean"

Press Release

FOR IMMEDIATE RELEASE
MEDIA CONTACT: ROBERT KRAVITZ
773-525-3021
RKRAVITZ@RCN.COM

**NEW CLEANING SYSTEM TO BE
LAUNCHED AT UPCOMING ISSA TRADESHOW**

Chicago, IL—October 6, 2008—Several companies plan to introduce new cleaning tools and products at the upcoming ISSA/INTERCLEAN™ tradeshow in Las Vegas, Nevada, September 7 through 11. As a matter of fact, many specifically wait until this tradeshow to make product introductions.

However, according to Michael Schaffer, President of Tornado Industries®, his company plans to introduce an entirely new cleaning system.

Known as the BR 13/1 MW, the machine cleans both hard-surface floors—including tile and grout—as well as carpeting.

The system has twin, counter-rotating brushes, similar to cylindrical brush technology, that allow it to reach deep into porous floor areas and grout.

For carpet care, the machine uses new encapsulation technology, which has made considerable inroads in the carpet cleaning industry. It employs cylindrical brushes to agitate carpeting, loosening soils and lifting carpet pile. The cleaning solution crystallizes and is then vacuumed, removing the chemicals and, along with them, embedded soils.

“One of the key features of this system is that it is a cost saver,” says Schaffer. “Because it can clean both hard and soft floors, only one machine is needed instead of two. With current concerns about the economy, this is important.”

The new machine will be on display at the Tornado booth # 2059.

Image of Product attached

Available For Interviews And Industry Commentary:
Tornado Industries President Michael Schaffer is available
for interviews and industry commentary by calling (708) 867-
5100

About Tornado® a Tacony Company

Tornado Industries has been designing and engineering quality cleaning equipment for more than 80 years. The company has a long history of developing innovative products and applying the latest technology to increase productivity, reduce costs, and improve safety. Tornado prides itself on always being on the cutting edge of floor care cleaning solutions, as well as being committed to the success of its dealer network.

Tornado®

7401 W. Lawrence Ave

Chicago, IL 60706

Phone: 800-Vacuums (800-822-8867); Fax: 708-867-6968

Chicago Phone: 708-867-5100

e-mail: sales@tornadovac.com