

Case Study - Building Service Contractors

Vacuum Cleaner Makes News in the News Room

As vice president and general manager of Executive Building Maintenance, Chicago, IL, as well as a former engineer, Michael Simkhin knows that well-designed cleaning equipment can streamline janitorial operations and improve the health of a facility.

When Simkhin's company took over the maintenance operations of the Tribune Tower, headquarters of the city's largest newspaper, he wanted new cleaning equipment to maintain the facility. "But the building provides the cleaning equipment here," says Simkhin. "We make suggestions, but ultimately the property managers decide what is purchased for the Tower."

Simkhin told the managers he was concerned about the old vacuum cleaners used in the building. "They were traditional upright vacuum cleaners, like those made 50 years ago," he says. "I wanted machines with new technologies that were easier to operate, healthier for the building, and could improve productivity."

Simkhin recommended **the CV30** from Tornado Industries. **The CV30** is lightweight, quiet (only 66dB), and has a molded, adjustable handle to fit snugly into the user's hands. "These are all ergonomic issues," says the former engineer. "They improve productivity because they make the machine more comfortable to use."

The CV30 is also a true-HEPA vacuum cleaner—the casing of the machine is sealed, preventing the escape of dust or contaminants into the air. And, because the tower is currently under renovation, Simkhin liked the automatic clutch on the **CV30**, which instantly disengages the roller blade, preventing large objects from entering and harming the machine.

"The managers agreed with me and have already purchased 12 **CV30s**," says Simkhin. "And, they've made a little news here. Reporters in the 24-hour newsroom say they are very impressed with how well 'that quiet vacuum cleaner' cleans."



CV 30 HEPA-filtered Upright Vacuum