Tornado Industries Addresses Bedbug Bite Special Newsletter and White Paper Provide Healthier Alternatives to Eradicating Bedbugs

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WEST CHICAGO, Ill., Feb 02, 2011 (BUSINESS WIRE) -- Tornado(R) Industries, a leading manufacturer of professional cleaning equipment, has prepared a special "bedbug" newsletter and White Paper to be distributed in February 2011.

The newsletter and White Paper are designed to help clarify why the bedbug problem has resurfaced in the United States after being dormant for so many years.

More important, the White Paper addresses ways cleaning professionals can help eradicate bedbugs, employing ways that have less impact on the environment. It was written by Michael Schaffer, a senior executive with Tacony's commercial floorcare division and President of Tornado Industries.

"This is an issue that has been in the news a lot lately," says Schaffer, "and we have been asked what the cleaning industry can do to assist in addressing the problem." Schaffer believes the cleaning industry can help eradicate bedbugs by using professional steam cleaners. These systems do not require chemicals and are one of the most effective and environmentally responsible tools available to tackle the job.

"Heat is the Achilles heel of bedbugs," says Schaffer. "Some professional-grade steam cleaners provide high enough temperature (around 250 degrees Fahrenheit), adequate [steam] flow, and the precise delivery necessary to kill not only active adult bedbugs but also their eggs." Schaffer suggests that when using a professional steam cleaner to kill bedbugs, the operator should: Pay particular attention to seams and ribbing on beds and chairs Avoid using nozzles with "jets" because they can blow the bugs from one surface to another, instead of killing them Where necessary, wrap the nozzle with a cleaning cloth to allow direct contact with the surface being cleaned and even better steam control.

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According to Schaffer, using the steam-heat treatment "can dramatically reduce the amount of pesticides necessary, making this an effective, healthier and more environmentally responsible way of handling the bedbug problem." About Tornado a Tacony Company Tornado Industries has been engineering quality cleaning equipment for more than 80 years. The company has a long history of developing innovative products and applying the latest technology to increase productivity, reduce costs, and improve safety. Tornado prides itself on always being on the cutting edge of cleaning solutions. For more information: Phone: 800-Vacuums (800-822-8867) e-mail: info@tornadovac.com SOURCE: Tornado Industries CONTACT: For Tornado Industries Media Contact: Robert Kravitz 773-525-3021 RKRAVITZ@RCN.COM Copyright Business Wire 2011 -0- KEYWORD: United States

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