

TORNADO®

"A Better Way to Clean"

Press Release

FOR IMMEDIATE RELEASE
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**NEW VACUUM CLEANER
CRI GREEN LABEL CERTIFIED**

Chicago, IL—August 29, 2007—Tornado® announces that its recently released CK LW 13/1 vacuum cleaner has just earned the Carpet and Rug Institute's (CRI) Green Label certification.

The Green Label on a vacuum cleaner tells users that the machine meets the highest standards of operation, efficiency, and performance, which can help lower overall cleaning costs, improve worker productivity, as it protects the environment.

To earn the certification, the performance of the vacuum cleaner is evaluated in three key areas:

- Soil removal—how efficiently the machine removes soil from a test carpet area

- Dust containment—the amount of dust released into the air when using the vacuum cleaner
- Carpet appearance retention—the impact of the machine on maintaining and protecting the carpet’s appearance

According to Kyle McCabe, an engineer with Tornado, the CK LW 13/1 was introduced to distributors in May of this year. “It is an eight-pound, HEPA-filtered vacuum cleaner,” he says, “and it uses a newly designed filter bag to further trap soils—yet ensure maximum airflow.”

The new vacuum cleaner is part of a “suite” of professional cleaning equipment Tornado is introducing this year. The products are all designed to be highly efficient, cost effective, and help improve worker productivity without compromising quality.

For more information, visit Tornado at www.tornadovac.com.

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Available For Interviews And Industry Commentary:
Tornado Industries President Michael Schaffer is available for interviews and industry commentary by calling (708) 867-5100

About Tornado® a Tacony Company

Tornado Industries has been designing and engineering quality cleaning equipment for more than 80 years. The company has a long history of developing innovative products and applying the latest technology to increase productivity, reduce costs, and improve safety. Tornado prides itself on always being on the cutting edge of floor care cleaning solutions, as well as being committed to the success of its dealer network.

Tornado®

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